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MAY 1 1940 At the B. S. Department of Agriculture.

ROCHELLE'S SEEDS

019400

Wholesale --- All New Crop All Danish Grown

(The best Seeds that we can buy, after thirty-nine years of growing the crops and testing strains of seed.)

All the seeds we offer we had grown for us by one of the largest and most expensive seed growers of Denmark. The slight increase in prices is due to added expense of importing, caused by the European War conditions.

Before being shipped to us they were tested for germination by the Danish State Seed Testing Station with the results given opposite each kind.

		LB.	½ LB.
Germ.	90 Golden Acre (Grown by Originator)	\$ 2.35	\$ 1.40
44	92 The Golden Acre—Elite	3.75	2.25
46	98 Green Acre (Large Green Head)	3.25	1.95
. 46	91 Louisiana Copenhagen (Earliest)	2.50	1.50
44	90 Extra Early Copenhagen Market (Grown by Originator)	2.10	1.25
66	94 Early Copenhagen Market (Grown by Originator)	1.80	1.10
46	93 Enkhuizen Glory	1.65	.95
44	96 Danish Ballhead (Short Stem)	1.65	.95
46	97 Danish Roundhead (Short Stem)	1.65	.95
44	89 Hollander (Short Stem)	1.65	.95
66	94 Danish Ballhead (Middle Stem)	1.65	.95
* 66	95 New York State Ballhead	2.75	1.65
46	94 Penn State Ballhead	2.60	1.55
66	90 Savoy, Early Perfection	2.20	1.30
44	94 Large Early Red (Grown by Originator)	2.35	1.40
66	97 Mammoth Red Rock	2.30	1.40
66	94 Red Danish Stonehead	2.20	1.30
	YELLOWS RESISTANT STRAINS		
44	88 Early Copenhagen	4.00	2.40
44	94 Marion Market	4.00	2.40
66	91 Wisconsin Hollander	3.00	1.80
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44	93 Cauliflower, Super Snowball (Grown by Originator)	25.00	16.00
44	90 Cauliflower, Danamerica Super Snowball (Second Early)	25.00	16.00
44	92 Cauliflower, Snowdrift (Third Earliest)	15.00	9.00
44	93 Cauliflower, Catskill Snowball (Grown by Originator)	15.00	9.00
46	92 Cauliflower, Long Island Snowball	15.00	9.00
46	90 Cauliflower, Erfurt (Large Early)	15.00	9.00
44	93 Broccoli (Green Sprouting)	3.00	1.80

All postage paid, except C.O.D. charges.

Closed Sundays.

F. W. ROCHELLE & SONS

Chester, New Jersey

"Please send me 18½ pounds of Danish Ballhead, one pound of Danish Roundhead and three pounds of Red Danish Stonehead."
"We have used your seeds for twenty years or more and have had very good luck with it." ———————————————————————————————————
"We have used your cabbage seeds for several years and think they are the best that we can get." "From 4 acres of Glory we had 111 tons, and got \$9.00 a ton." "Our total crop was 246 tons." "Please send:
3 pounds Copenhagen Market 5 pounds Enkuizen Glory 1 pound Danish Roundhead" ————————————————————————————————————
"Last year I had some of your seeds, also some \$3.50 seed from another company, and found that under the same conditions your seed yielded about 1/4, more tons per acre."
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"Two years ago I got cabbage seed from three different places. I paid \$5.00 for ½ pound seed. While all seed was quite good, I had the pest cabbage from your seed and the poorest from the \$10.00 a pound seed."
"Last year we bought 2 lbs. of your seed and one lb. of much higher priced seed. Your seed planted 5 acres, where as the other seed produced only 1,000 plants."
"Please send me two pounds of Danish Ballhead and a half pound of Red Danish Stonehead." "I have used your seed and many other seeds, but your seeds always were the best by far." ———————————————————————————————————
"Please send me 2 lbs. of Extra Early Copenhagen Market, and 7 lbs. of Danish Ballhead cabbage seed.
"I have sent to you for my seeds and plants for over fifteen years, Homer, N. Y.
"Please send me one pound of Copenhagen Market and one pound of Danish Ballhead. "Have bought of you for nearly 20 years with good results."
, Cincinnatus, N. Y.

"Sold 17 tons of Copenhagen Market from 4200 plants set last year, so please send: 1 lb. Copenhagen Market	
1 lb. Danish Ballhead (Medium Stem)." ———————————————————————————————————	7.
F. W. Rochelle & Sons, Chester, New Jersey. Dear Sirs:	
Inclosed please find money order for which please send me: 1 lb. Enkhuizen Glory	
4 lbs. Danish Ballhead (short stem) 2 lbs. Penn State Ballhead.	
Last year I had some of your seeds, also some \$3.50 seed from another company, and found that under the same conditions your seed yielded about one-fourth more tons per acre. Yours truly.	
, Marietta, N. Y	•
"Enclosed please find money order, for which please send me: 1½ lbs. Enkhuizen Glory	
3 lbs. Danish Ballhead (short stem) I had a fine crop of Glory last year—32 tons to the acre." ———————————————————————————————————	
"Is your Red Danish Stonehead cabbage seed the same strain as last year? "We used that kind last year and had the best red cabbage we ever had, Marietta, N. Y	
"Please send 4 pounds of Danish Ballhead and 2 pounds of Copenhagen Market." "I am having the best of luck with your seeds." ———————————————————————————————————	
"I inclose money order for 1½ pounds of Danish Ballhead." "I bought my seed of you last year and had fine luck." ———————————————————————————————————	
"Enclosed find money order, for which please send me 1 lb. Danish Ballhead (short stem)." "I have bought seed from you for a number of years and have always had fine luck." ———————————————————————————————————	
"Please send me three pounds of Danish Ballhead." "The seed I had from you last year was O. K." ———————————————————————————————————	
"I bought 2 pounds of your Danish Ballhead cabbage seed last year and had a fine crop. The buyer said it was one of the best crops that he had bought."	Э
"I set 8 acres of cabbage, using plants from your seeds, last year, and raised a very excellent crop."	t
"Last year we got red seed from you and was so pleased with the seed." "They grew fine and was as fine a piece of cabbage as was around Sherburne." "We sold the red for \$30.00 per ton." ———————————————————————————————————	
"I wish to thank you for the fine cabbage plants you sent me. The cabbage sold for \$512. They were the finest plants I ever set." ——————————————————, Rehoboth, Mass.	•
"Please send me five pounds of Danish Ballhead, and five pounds of Copenhagen Market. "The seed that I got from you last year was A No. 1. "I just sold the last of the cabbage, (March 1st) for twenty dollars a ton and some of it was just as green as when I cut it last Fall." ——————————————————————————————————	3
"Please send us the following seeds: 3 lbs. Early Copenhagen Market 2 lbs. Enkhuizen Glory	
We have been well pleased with your seeds ever since we used them."	
"Please send me by mail three pounds of Danish Ballhead." "I have used your seeds for the past four years and have found them the best I can get." ———————————————————————————————————	
"Please send me eight pounds of Danish Ballhead and one pound of Copenhagen Market. "Please put it up in separate packages as some of it is for my neighbors. "I had good luck last year."	
"Please send me one pound of Danish Ballhead. "My neighbor told me about it."	
"Please send me one pound of Danish Ballhead." "Neighbors have had good luck with it."	
"Please send me one pound of Penn State Ballhead." "I raised it last year and was well pleased."	
"Please send me two pounds of your Danish Ballhead." "Last year I tried your seed and had good luck."	
"Please send me 2 lbs. Danish Ballhead (short stem) and ½ lb. Danish Stonehead, red." "Have good luck with your seed." "Have good luck with your seed."	
"I have bought cabbage seed from you before and have always had the best cabbage from your seed." "I have bought cabbage seed from you before and have always had the best cabbage from your seed." Hilton, N. Y.	r
"I would like to have your price on cabbage seed. Last year I got six pounds and found them very good."	
"I have always had good luck with your seeds."	
"I raised 10,500 lbs. of cabbage on less than $\frac{1}{2}$ acre of ground from 1500 of your plants last year—an average of 7 lbs. per head."	t
"Buyers said that I had the nicest cabbage that went to market."	
Our best testimonial is the fact that we sell to many new customers each year without doing any advertising of the seeds, except to send our price list to all old customers, and to those who have heard of our seeds and ask for a list.	y .
have heard of our seeds and ask for a list.	

Cabbage, Cauliflower, Broccoli and Brussels Sprouts plants ready about May 25th.